

CRAIG R. JOHNSON: Summary

Craig Johnson is President of Customer Growth Partners of New Canaan, CT, consultants serving the Retail and other Consumer industries. He has three decades of experience in consumer service industries, in both senior executive and consulting roles, and has advised institutional investors and private equity participants on opportunities in the consumer discretionary sector.

Johnson has appeared in media forums worldwide, including Bloomberg, CNBC, CNN, Fox and MSNBC, and internationally on the BBC (UK) and NHK (Japan). He is cited as an authority on Retail and Consumer issues in publications such as Business Week, Fortune, New York Times, The Times (London), USA Today, and the Wall Street Journal. CGP studies are frequently quoted in the Retail trades, including Chain Store Age, Retail Traffic, Retailing Today, Stores Magazine and WWD. Johnson has also published and spoken widely on Retail and Consumer issues, and is a guest columnist for Barron's and Chain Store Age.

He is formerly a Partner of Marketing Corp. of America, the consumer strategy subsidiary of Interpublic (NYSE:IPG), and Partner and Director of the e-Commerce practice at Peppers & Rogers Group/Carlson Marketing. He was also CEO of Celutel, Inc., President of PSI International(Duke Energy), and a member of the Technology Management practice at Booz Allen & Hamilton. His Retail clients have included firms such as BJ's Wholesale, Crutchfield Electronics, JC Penney, Lands' End, Lowe's, Perry Ellis, Simon Group, Toys R Us, Walt Disney, Westfield America and Williams-Sonoma. Johnson's Financial sector clients have included Blue Ridge Partners, Capital One, Capital Group Companies, Citigroup, Goldman Sachs, Och-Ziff Capital, Sequoia Funds, and Warburg Pincus.

He holds a BA from Yale and an MBA from Stanford.